



# Sponsorship Proposal

Partnering for Impact, Growth, and Visibility

## Proaction Martial Arts Awards Night 2025/26

Headline Sponsor: **wilson browne**  
SOLICITORS

**Event Date:** Saturday 7th February 2026

**Event Time:** 16.30pm onwards

**Event Venue:** Franklins Gardens

**Response Deadline:** Friday 2<sup>nd</sup> January 2026

**RSVP:** [kym@martialartslessons.co.uk](mailto:kym@martialartslessons.co.uk)



07717 116115



[enquiries@martialartslessons.co.uk](mailto:enquiries@martialartslessons.co.uk)



[www.martialartslessons.co.uk](http://www.martialartslessons.co.uk)



15 Osyth Cl, Northampton NN4 7DY



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# About The Event

## Partnering for Impact, Growth, and Visibility

The Proaction Martial Arts Charity Awards Night is our flagship annual celebration, bringing together 250+ guests from across Northamptonshire, Bedfordshire, Buckinghamshire, Oxfordshire, Leicester and Coventry. With over 1,500 members - 76% of whom are children - the evening is designed for the whole family to enjoy.

Guests can expect inspiring award presentations, dynamic martial arts demonstrations, and the chance to socialise in a warm, community-focused setting while enjoying buffet food and drinks. The event also supports two children-focused charities: ServiceSix and The Amani School in the Democratic Republic of Congo, reinforcing our commitment to making a difference locally and globally. It's a night of celebration, connection and impact for students, families, community leaders and local businesses alike.

## \* Event Objectives

The event celebrates the dedication and success of our members - from young beginners to European and World champions - while honouring unsung community heroes and long-standing contributors to martial arts. It brings families together, inspires the next generation, provides valuable visibility for supporting businesses, and raises vital funds for children's charities locally and internationally.

### **Celebrate achievement**

Recognise the progress and success of Proaction members at every level.

### **Honour community heroes**

Acknowledge individuals who have dedicated years to supporting martial arts and local sport.

### **Inspire the next generation**

Motivate young athletes and families through stories of excellence and resilience.

### **Bring the community together**

Create an inclusive, family-friendly celebration of shared values and success.

### **Support children's causes**

Raise awareness and funds for ServiceSix and The Amani School (DR Congo).

### **Promote positive values**

Champion dedication, respect, and community spirit throughout the event.

### **Provide sponsor impact**

Offer meaningful visibility, networking, and brand alignment for businesses that back the event.







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# Why Sponsor Us

## The Value of Your Sponsorship

As the current West Northamptonshire Business of the Year, we're proud to invite you to be part of one of our biggest community events. This is a unique sponsorship opportunity to align your brand with the Proaction Awards Evening and all it represents.



### \* Targeted Visibility

Reach more than 250+ attendees on the night and 5,000+ online followers, with posts achieving up to 100,000 reach. Your brand will feature across event materials, social channels, and on-stage recognition throughout the evening.

### \* Community Impact

Align your business with excellence, family values, and positive role models. Support an event that celebrates dedication, resilience, and achievement, while inspiring the next generation of young athletes and strengthening community spirit.

### \* Philanthropy

Show your commitment to giving back by supporting our chosen charity partners - ServiceSix and The Amani School in the Democratic Republic of Congo - helping vulnerable children locally and internationally.

### \* Networking

Connect with community leaders, business owners, and fellow sponsors in an inspiring, family-friendly environment. Build relationships, explore partnerships, and raise your profile among like-minded organisations making a difference locally.

### \* PR & Media

Secure stand-out visibility with local press and radio features, plus direct promotion through our member emails and app notifications to 1,500+ families booking for the event - driving brand recognition and lasting awareness.



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# Charity Partners & Future Giving

**Making a Difference Together**



Changing Lives • Creating Futures

## **ServiceSix** (Local Charity Partner)

ServiceSix provides life-changing support for children and young people across Northamptonshire, Milton Keynes and Leicestershire who are facing trauma, mental health struggles, and exploitation. Their safe, specialist services help rebuild confidence, resilience and brighter futures. Your sponsorship will help ServiceSix reach more families in our local community.

## **The Amani School** (Global Charity Partner)

The Amani School gives vulnerable children in the Democratic Republic of Congo access to safe education, food and hope. Our support keeps children learning and opens doors to a brighter, more secure future. Your sponsorship will give opportunity and education where it's needed most.



## **Something Special Is Coming...**

We have an exciting new charitable initiative to share - one that will take our community impact even further.

Full details will be revealed at the Awards Evening - join us to be one of the first to know!







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# Event Schedule



## Arrival & Welcome

Guests network and enjoy welcome drinks



## Part One - Awards & Martial Arts Skills Demonstrations

First awards presentations plus dynamic martial arts skill demonstrations.



## Buffet Food & Social Time

Relax, connect and enjoy food and drinks.



## Part Two - Awards & Special Presentations

More awards, community heroes, lifetime achievements and our VIP interview.



## Charity Spotlight & Thanks

Celebrating our charity partners and recognising sponsor support.



## After Party - Dance Floor Opens

Celebrate the night's achievements with music and dancing.



## VIP Attendees

Our 2023/2024 VIP was **Chantelle Cameron**, boxing's former undisputed unified world champion, who joined us with senior Taekwon-Do leaders to inspire our members.

Our 2024/2025 VIP was **Ashley Fongho**, from the band Rak-Su (X Factor UK 2017 winners), now active in boxing, including Misfits Boxing matches.

**This year's special VIP guest will be revealed soon.**





# Sponsorship Opportunities

## Flexible Sponsorship Levels Tailored to You

There is an opportunity to choose one of three sponsorship packages - Gold, Diamond or Platinum. The level you choose will also entitle you to first refusal on those packages at the following year's event. Below we outline what each package entails, as a minimum.

### GOLD PACKAGE

Sponsorship of 1 x award

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Company Name  
on Certificate

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Present award on stage

---

Photo with award winner

---

2 x tickets to event

---

Logo on all event  
promotional material

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Social media posts

**£450.00**

### DIAMOND PACKAGE

#### All of the Gold Package plus...

Sponsorship of more awards  
(2 x awards)

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Branded items in winner goodie bags  
(items to be supplied by you)

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Company banner at venue entry  
(banner to be supplied by you)

---

Logo on all event materials

---

60-90 second video  
interview shared on  
Proaction and your socials

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Follow-up PR with charity links

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Post-event marketing  
thank you

**£775.00**

### PLATINUM PACKAGE

#### All of the Gold & Diamond Package plus...

Sponsorship of more awards  
(4 x awards)

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Most prominent logo  
placements

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Attend charity donation  
presentation

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Logo on all event videos

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Additional 2 x tickets  
to event

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5 min speaking Interview  
opportunity at event

**£1,550.00**





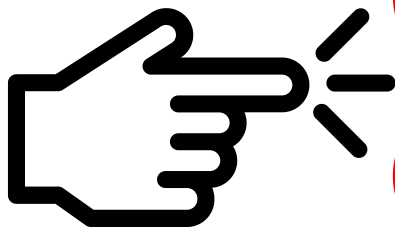
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# Let's Connect

**We're Excited to Collaborate with you!**

**Next Steps:**



**Complete our Sponsorship Form**

**RSVP via email to:**  
**[kym@martialartslessons.co.uk](mailto:kym@martialartslessons.co.uk)**



07717 116115



[enquiries@martialartslessons.co.uk](mailto:enquiries@martialartslessons.co.uk)



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